

CCAP 2023 ANNUAL REPORT

CCAP, INC. 112 South Kent St.
Winchester, VA 22601
www.ccapwinchester.org
EIN: 23-7433688

CCAP'S MISSION STATEMENT:

Guided by our faith in God and love of neighbor, CCAP is a community lifeline for all people in our area who find themselves struggling to meet basic needs, providing stability and security while enabling them to find paths to self-sufficiency.

A MESSAGE FROM THE EXECUTIVE DIRECTOR:

CCAP served more Winchester area residents threatened with hardship and homelessness in 2023 than ever before. We did this while closing a \$200K projected budget shortfall and making significant infrastructure improvements. 2023 was a very successful year for CCAP and we look forward to even greater successes in 2024.



We are indebted to the many dedicated volunteers who have contributed 15,000+ hours to make CCAP operate every day. We are also grateful to our growing network of partners and friends, without whom there would be no CCAP to rescue those facing homelessness.

And finally, I am also super excited for 2024 because it is **CCAP's 50th Birthday!** Follow us on Facebook, Instagram, and website for more information on our 50th year celebrations and other upcoming events.

2023 HIGHLIGHTS

- 6,000 Winchester area families received food, clothing, and financial aid when they needed it most, preventing hardship and homelessness.
- \$276,000 in direct payments to clients' creditors to prevent loss of utilities or evictions.
- 111,000 articles of clothing worth over \$500,000 accessed from the Clothing Boutique.
- 478,000 pounds of food worth over \$860,000 distributed by the Food Panty.
- Increased Fresh Fruit and Vegetable availability through our new Healthy Food Initiative .
- Won a grant for a Self-sufficiency Pilot Project to be launched in early 2024 to teach life skills to succeed with 20 participants.
- Doubled Funds Raised from CCAP 2023 Benefit Bike Ride, the ride was a huge success, Thank You, to all who participated.



@ccapwinchester



facebook.com/ccapwinchester

OBJECTIVES AND PHILOSOPHY

CCAP Serves the ALICE population (Asset Limited, Income Constrained) – where the working poor in crisis come for help. CCAP knows that we do not have all the answers, but we strive to help our clients find answers to their life challenges. Our primary mission is to help provide a way out of immediate crisis and then refer clients to resources that can help them achieve independence.

CCAP provides timely food and clothing assistance for those in need. CCAP also provides emergency financial assistance, making payment directly to service providers on behalf of clients, to pay an overdue utility bill or supplement a rent payment when threatened with homelessness. Since many CCAP clients have wider needs than just those services, we aspire to address their chronic underlying issues and promote a path to self-sufficiency. Via strategic partnerships, CCAP is expanding its scope to provide a one-stop shop model to fulfill this aspiration.



A hand up, not just a handout!

ABOUT CCAP

CCAP was formed in October 1974 by members of eleven local churches, social services and a juvenile detention agency as the Christian Cooperative Action Program, changing its name to Congregational Community Action Project (CCAP) in 1975. CCAP is a registered 501(c)3 charitable organization, both in the Commonwealth of Virginia and the Federal Government and governed by a Board of Directors. We are funded by area faith communities, businesses, civic groups, foundations, bequests, and private individuals. As an all-volunteer organization, except for our full-time Executive Director and our Community Volunteer Coordinator, we are able to designate a vast majority of monetary donations directly to client services.

2023 INFORMATION UPDATES

On Monday, February 6th, 2023, CCAP re-opened its doors so that clients can once again come inside and shop for themselves. We are excited to serve our clients in person again!

CCAP is open to the public, Mondays through Thursdays from 10:00am to 1:00pm and Friday from 10am to 12pm. Check our Facebook page at www.facebook.com/ccapwinchester or our website at www.ccapwinchester.org for changes in hours of operation or closings and information on dedicated events and happenings.

General Email: finance@ccapwinchester.com

Executive Director's email: executivedirector@ccapwinchester.com

PRIMARY SERVICES RENDERED

FOOD PANTRY

Registered clients can come once a month to “shop” for 50+ pounds of healthy grocery items and personal hygiene items, cleaning supplies, laundry supplies, and even pet food and litter, when available.

IMPACT EXAMPLE

Joe is a cook, working at two local restaurants to make ends meet. He uses the pantry monthly, because he does not make enough to cover his bills and food. He is thankful that CCAP is here. Without this supplemental food, Joe would be faced with an impossible choice.



CLOTHING HOUSE

Clients can come once a month for clothing needs and diapers. We operate a clothing house to clothe all ages, genders, & sizes for each season. In 2023, 111,111 items of clothing (shirts, dresses, pants, etc.) were handed out and 67,509 diapers were provided.

IMPACT EXAMPLE

Tawanna just moved into the area, fleeing a domestic violence situation. She found an apartment and used all of her money on the deposit and rent. She did not have a winter coat or boots. She was able to shop in our Unique Boutique and came away with warm clothes for her and her family.

FINANCIAL ASSISTANCE

CCAP offers emergency financial assistance, averaging \$200, to help pay utility bills, rent/mortgage, car repairs and other necessities. These payments are made directly to the service provider for a specific bill and can help prevent homelessness because they help clients get through a crisis in their lives.

IMPACT EXAMPLE

A painter, Carlos, and his wife, who assists him, came down with COVID and were unable to work for several weeks until they were not contagious. This hard-working couple had a larger than normal January heating bill, which CCAP paid, allowing them to make rent as they got back to work.



ADDITIONAL SERVICES VIA PARTNERSHIPS

FIREWOOD

In certain areas of our rural county, some people still depend on firewood to heat their homes. CCAP coordinates its Firewood Program with the Frederick County Rotary Club and Westminster Canterbury Woodchuck Club, who actually does the hard work. In 2023, 101 loads of firewood were cut, split, and delivered to CCAP clients.



BICYCLES

In 2023, CCAP gave out 80 bicycles to clients who needed transportation to and from work. This is yet another program that is in partnership with The Frederick County Rotary Club who repairs and donates bicycles.

THE FREEDGE

CCAP, in partnership with other groups and agencies, implemented the Friendly

Neighborhood Freedge in the heart of Downtown Winchester in June of 2022. The Freedge is intended to combat food insecurity, especially in areas that are food deserts. Anyone can take food out of the Freedge without any qualification. In 2023,

CCAP partnered with Abundant Life Church to install another Community Freedge at their church. The 3rd and final Freedge will be commissioned in Winchester in 2024.

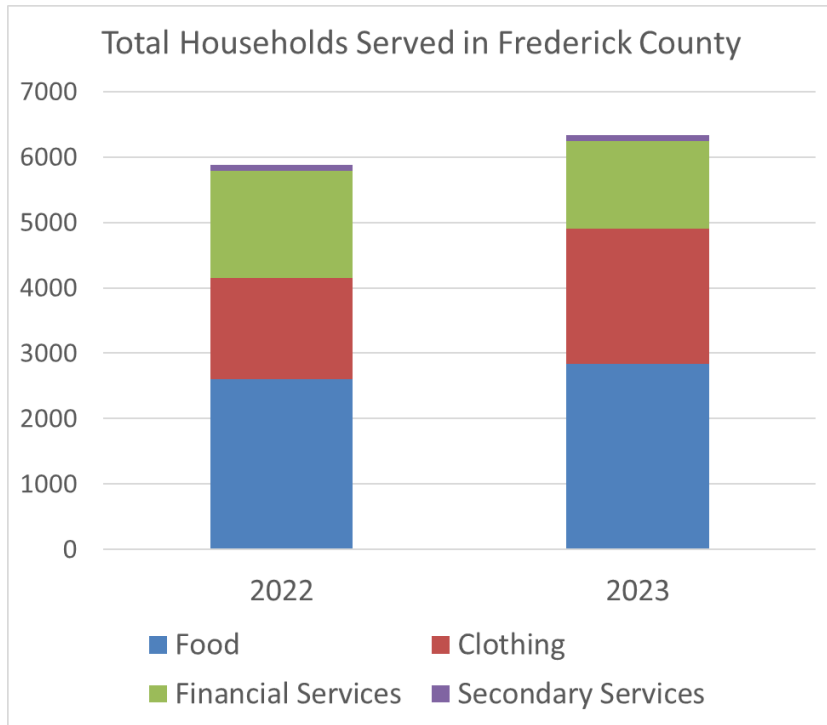


OTHER PARTNERS PROVIDING ON-SITE SERVICES

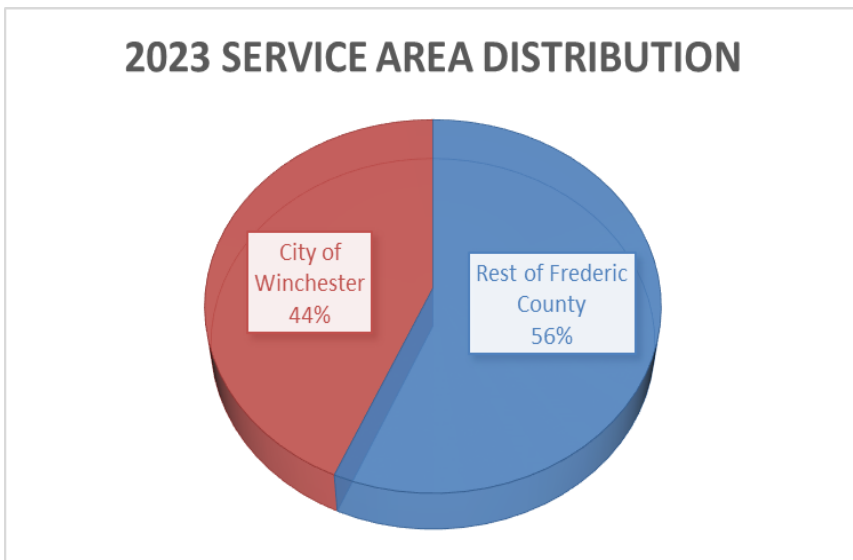
Each week, we invite companies to provide value added services to our clients. Information tables are set up on our campus to share cost effective insurance options, affordable cell phone assistance programs, job training opportunities, help setting up free checking accounts and even registering for college classes to enhance their life circumstances.

STATISTICS AND TRENDS

The following charts and graphs show the population we serve by type of aid and location.



- **10% ANNUAL GROWTH IN CLIENT NEED**
 - NEW HOUSEHOLDS: +20%
 - NON-RETURNING HOUSEHOLDS: - 10%
- **2023 FINANCIAL ASSISTANCE DECLINED DUE TO LACK OF ADEQUATE FUNDING**
- **6,000 HOUSEHOLDS = 20,000 PEOPLE HELPED BY CCAP**



AFTER 50 YEARS, THE PORTION OF FREDERICK COUNTY OUTSIDE OF THE TOWN OF WINCHESTER IS DOMINATING CCAP'S CLIENTELE.

CCAP does not discriminate based on race or ethnicity, gender, or sexual orientation. We help those in need with compassion and without judgment.

THANK YOU FROM OUR DIRECTOR

As Executive Director, I am truly blessed to be part of this wonderful organization that does so much good throughout Frederick County, especially our army of volunteers and community partners.

VOLUNTEERS

CCAP cannot provide its services without the help of our wonderful volunteers.

Whether it is helping at the clothing house, helping pay bills, handing out food, driving 6 days a week to pick up food donations or just giving a smile and help at the front door, volunteers are our backbone. **Thank you, from the bottom of my heart, for all you amazing folks do to help!**



COMMUNITY AND STRATEGIC PARTNERS

CCAP is blessed with a community of generous partners, including hundreds of concerned individuals, faith based organizations, caring civic organizations, generous foundations, and corporate and strategic partners. Some bring sustaining financial contributions, some bring needed expertise, and all have a heart to support the less fortunate among us. Some of our largest 2023 contributors:



Sinclair Health Clinic



Thank you for your generous support of CCAP's mission in 2023

2024 PREVIEW

- Complete the Infrastructure improvements needed at CCAP's facility, improving safety for all.
- Implement the exciting Self-Sufficiency Pilot Program, aiming to help 20 clients achieve independence through a structured program. The program will include sessions with a therapist, life coach, and job navigator, combined with budgeting classes and self-resilience classes.
- Expand the scope of the 2024 CAPP Benefit Bike Tour, increasing CCAP's visibility and funding.
- Hold CCAP's 50th Birthday Party and Gala in October to celebrate our community partners.
- Strengthen our partner relationships with exciting new programs, coordinating with other agencies, such as Social Services, Homeless Outreach, Peer Recovery Support, etc., to take our clients out of crisis.