

### Mission:

Guided by our faith in God and love of neighbor, CCAP is committed to helping our neighbors meet basic needs with food clothing and financial resources.



### Vision:

Our neighbors can always count on the compassion and generosity of the community in times of need and will have meaningful opportunities to lift themselves out of difficult life situations.

### About Us

We consider ourselves a homeless prevention program, helping people by providing support throughout a crisis. We have a food pantry, a clothing ministry and we offer financial aid in the form of small grants to pay utility bills, heating/fuel, rent/mortgage, and car repair if you are working.

Founded in 1974 by 11 local churches CCAP was originally named Christian Community Action Program. We renamed in 1975 and became a 501(c)(3) non-profit. We are funded by local faith communities, businesses, civic groups, bequests, and many private individuals.



# 2024 Annual Report

CCAP, INC. 112 South Kent St.

Winchester, VA 22601

[www.ccapwinchester.org](http://www.ccapwinchester.org)

EIN: 23-7433688

## Directors Letter

CCAP had a great year in 2024. It was our 50th Birthday year, and friends like you allowed us to help over 11,000 individuals! These 11,000 people made over 62,000 visits to CCAP. Among these visits, 9,300 were to the Food Pantry, where people can receive \$200 worth of groceries. Also, 7,000 of those visits were to the Clothing House, where 70,000 diapers and 130,000 articles of clothing were given out. Lastly, CCAP gave \$236,000 in financial assistance to 1,260 people in 2024.



Your generosity and support were greatly appreciated in 2024. Words cannot express our appreciation for your participation and support in the CCAP mission. I know that I am speaking for the CCAP board, the staff, and the volunteers when I say we are blessed beyond measure to have the capability to provide the services we do and be supported by this community of faith-based organizations, various other organizations, businesses, and individuals. Because of you, we had a great year financially, allowing us to help 800 families with financial assistance in January and February.

2025 is shaping up to be a great year. We are getting several facility upgrades, which will increase our capacity and safety within our operations, and there will also be some exciting fundraisers coming soon. The management team and I have mapped out some great goals for 2025. One goal is more communication training for the staff and volunteers so we can continue to strive to make CCAP the best it can be.

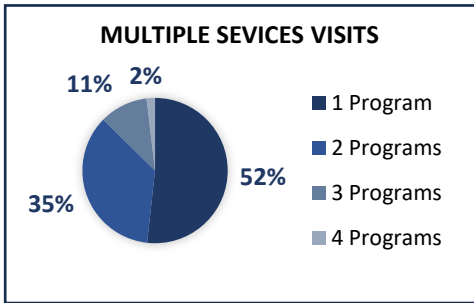
If you have any questions regarding CCAP or would like a tour of the facility, please do not hesitate to contact us. You may also check out our quarterly newsletters on our website. <https://www.ccapwinchester.org>. Or you can follow us on Facebook!

## CCAP Services

CCAP services include three primary programs: the Food Pantry, Clothing House, and Financial Assistance, as well as several secondary services. Clients may visit the Clothing House and the Food Pantry once per month or once per week if homeless. The Clothing House offers in-season clothing for all ages and sizes, as well as blankets, linens, and towels. The Food Pantry provides pantry essentials, fresh produce, meat, and hygiene products. Available on occasion are pet food/litter and household supplies. CCAP also offers emergency financial assistance, up to \$200 per calendar year towards utilities, rent/mortgage, heating/fuel, and car repair for those working. Payments are made directly to the billing provider. Our secondary services include firewood in the winter months, work bicycles and work boots for those employed, holiday dinner giveaways, the three 24/7 community Freedge's, and several community agency partnerships that provide their services on-site at CCAP.

# Primary Services

## Multi-Service Utilization



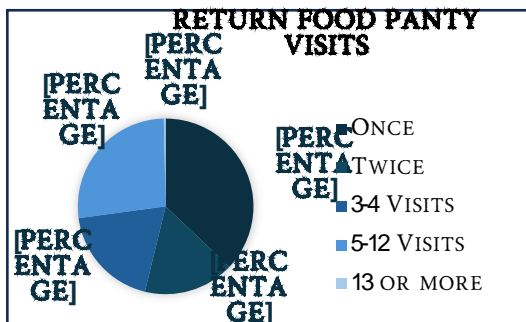
In 2024, CCAP served 11,074 clients, encompassing 62,000 visits for services. Of those, 1,900 clients visited only one program in 2024, between the Food Pantry, Clothing House, Financial Assistance, and Holiday Giveaways. 68 clients utilized all four programs. Our most popular programs are the Food Pantry and the Clothing House.

## Impact Story

Mel and her family have been coming here for years. The family has been homeless due to untreated mental illness and under-employment. They have received all our services, often every week. Last year, they finally got into treatment and signed a lease on an apartment. We did not help them find housing, but we encouraged them to get help with their mental health issues. Relational ministry and trust-building **DO** make a difference.



## Food Pantry



There were 9,300 total visits to the Food Pantry in 2024. Of those, 6,300 clients visited the pantry in 2024, with most clients only visiting twice or less.

746,000 lbs. of food, estimated at \$1,441,000, went out in 2024, including 483,000 lbs. from BRAFB and their partners and 263,000 lbs. from the community. In-kind

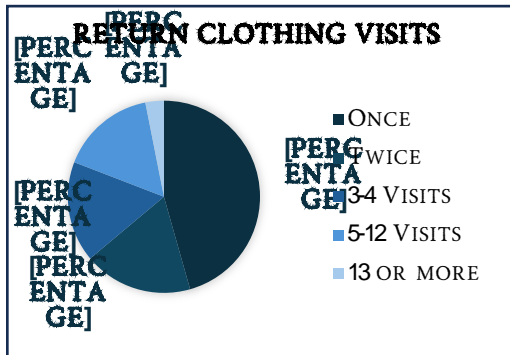
food donations were valued at \$1.93 per lbs., and about 20 lbs. of food went out per family per monthly visit.

## Impact Story

Jim, who works for a local restaurant, does not make enough money to meet all his needs. He comes to the food pantry monthly, which allows him to use the money he would pay on groceries towards rent and utilities. CCAP allows him to meet all his basic needs.



## Clothing House



There were 5,500 total visits to the Clothing House in 2024. Of those, 705 individuals visited only once, and 48 clients visited more than monthly. There was an uptick in August and October correlating with Back-to-School and the drop in temperature.

131,000 articles of clothing went out of the clothing house in 2024, valued at \$5 per article, totaling \$656,000 of

clothing going out in 2024. Also, 364 towel sets went out of the Clothing House valued at \$9 a set, totaling \$3,300 in towels, and 789 sheet sets valued at \$10 a set, totaling \$7,900.

## Baby and Toddler Room

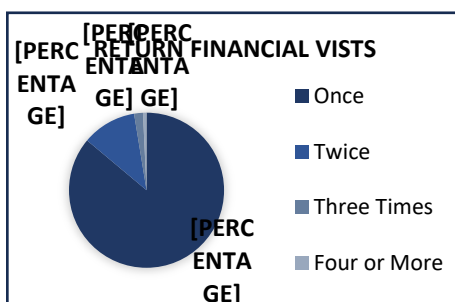
In 2024, 77,200 diapers were given out of the Baby and Toddler Room valued at \$36,400. 1,600 children received clothing packages valued at \$60 per package, totaling \$98,000 in children's clothing. In all, \$134,000 in clothing and diapers went out of the Baby and Toddler Room in 2024.



## Impact story

Goodwill contacted me because one of their clients had a job interview and no clothes. They went "shopping" at the Clothing House and received clothes for the interview, which he nailed.

## Financial Assistance



1,260 visits to Financial Assistance in 2024, totaling \$236,000 in assistance. Of those, 935 individuals only visited Financial Assistance once. Those who visited four or more times often were for heating/fuel.

## Impact Story

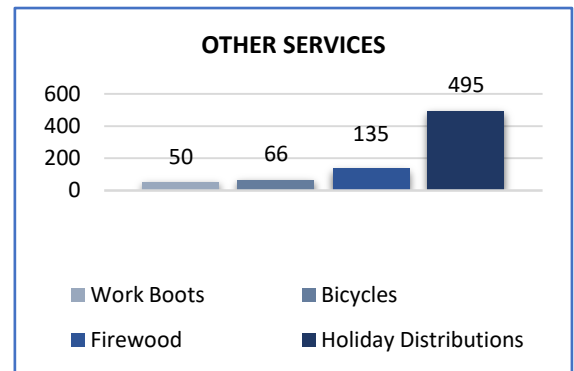
Fran came in for kerosene to heat her house. It has been so cold that she has been sleeping in her car since it was warmer than her house. I suggested that she get wood in addition to kerosene so she could use the wood stove in her



house. We got her the kerosene and a half cord of wood. She called me, stating that she had been warm and cozy.

## Secondary Services

CCAP also has programs for firewood during the winter months, work boots and bicycles for those requiring them for work, as well as the Freedger, and other services held on-site by our partners.



## Firewood

Between November and April, CCAP offers three free loads of firewood to be delivered monthly and two additional loads for a small fee per household. 135 loads of firewood went out in the 2023-2024 winter season.



## Bicycles and Work Boots



In 2024, CCAP gave 66 bicycles to those needing them for transportation to and from work, and 50 pairs of work boots/shoes also went out to those requiring them for work.

## Holiday Giveaways

CCAP holds holiday dinner giveaways for Thanksgiving, Christmas, and Easter. Our giveaways in 2024 went to 495 households. Thanksgiving was our largest turnout, with 268 individuals helped. Christmas was next with 198, and Easter 189. The vast majority of those who attended holiday



giveaways attended only once, with only 30 households visiting all three giveaways.

## The Fledge



CCAP and our community partners stock three public fridges in the area. The Fledge is intended to combat food insecurity, especially in food deserts. Open 24/7 anyone is free to take or add to the Fledge without any qualification.

## On-Site Partner Services

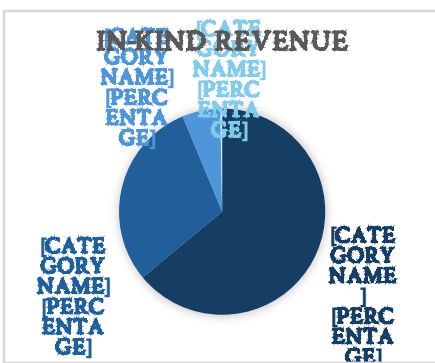
Regularly, we invite local companies and providers to bring free value-adding services to our clients. Information tables are set up on our campus to allow clients to access other providers' services on-site to help clients enhance their life circumstances.

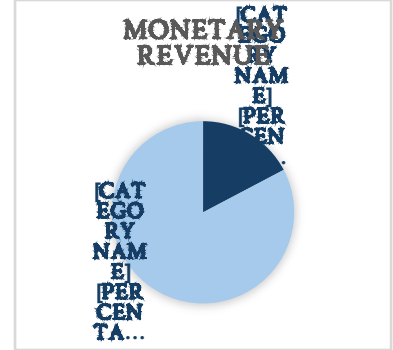
Some examples of on-site partners include: Blue Ridge Insurance, Winchester DSS, Frederick County DSS, DARS, Virginia Employment Commission, Laurel Ridge Community College, United Bank, Sinclair, and Goodwill Horizons.



## Revenue

CCAP brought in \$5,777,000 in monetary revenue in 2024, \$477,000 in donations, and \$100,000 in grants. We also brought in \$2,232,000 of in-kind donations, including food, clothing and linens, baby items, and goods and services donated to the operation of CCAP. 2024 also saw 16,700 volunteer hours donated to CCAP, equating to 8 full-time employees.



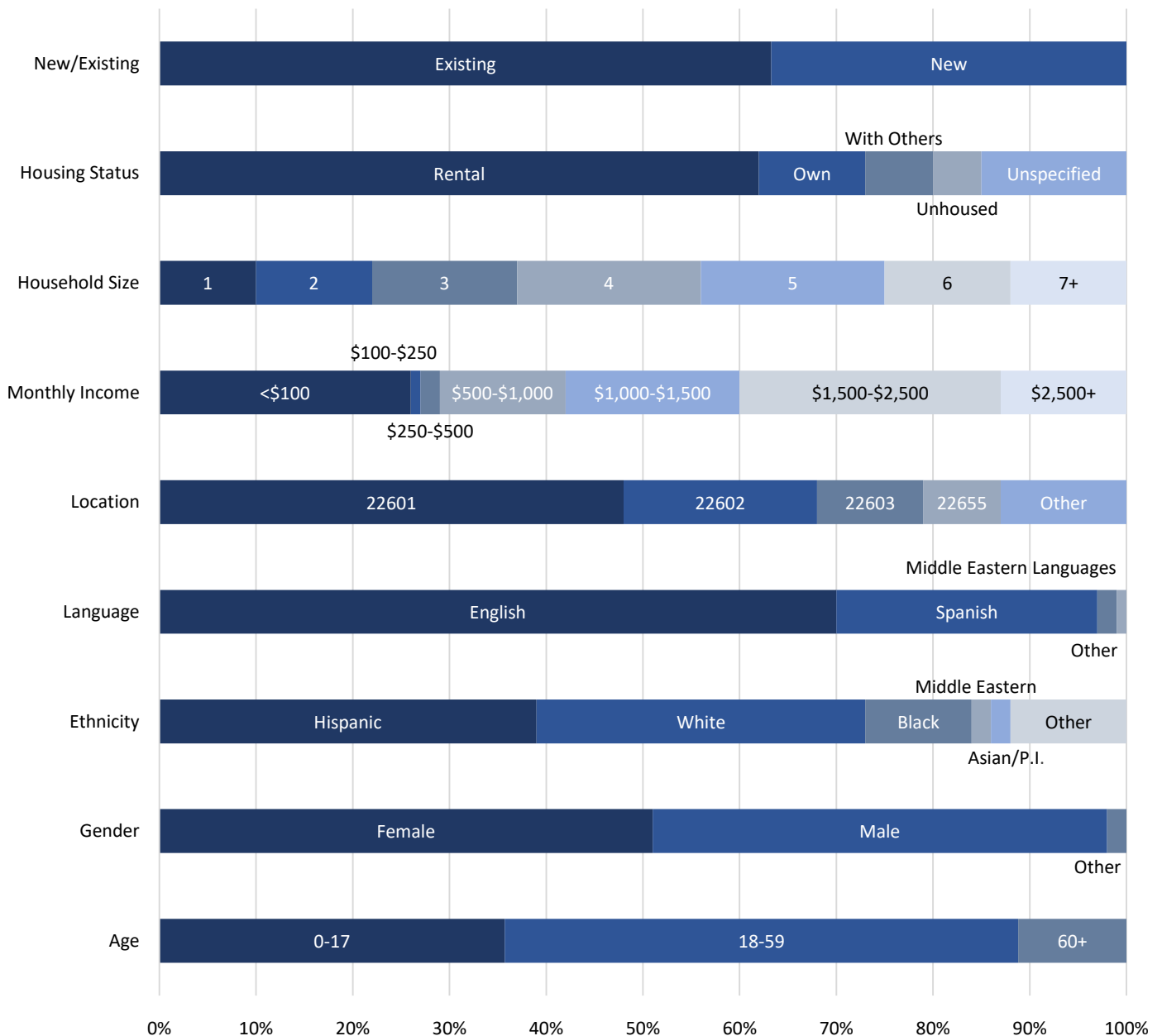


# Demographics

CCAP saw 11,074 clients in 2024. Key demographics represented by the individuals we serve include 594 unhoused individuals, as well as 39% clients of Hispanic descent and 2% of Middle Eastern descent, and 15 languages spoken, including 3,000 Spanish speakers and 200 Middle Eastern language speakers, which includes Dari, Arabic, and Farsi. CCAP also served 4,000 children, 5,900 adults, and 1,200 older adults.

48% of clients were Winchester City residents, and 52% were Frederick County residents, which represents 20% of the total population of Winchester City and 6% of the total population of Frederick County.

37% of clients served in 2024 visited CCAP for the first time in 2024.



# Thank You to Our Community Partners and Volunteers

CCAP is blessed to be a part of a community of generous partners, including hundreds of concerned individuals, faith-based organizations, caring civic organizations, generous foundations, and corporate and strategic partners. Some bring sustaining financial contributions, some bring needed expertise, and all have the heart to support the less fortunate in our community.



CCAP cannot provide its services without the help of our wonderful volunteers. Whether helping at the clothing house, paying bills, handing out food, driving six days a week to pick up food donations, or being a friendly face at the front door, volunteers are the backbone of CCAP. Thank you, from the bottom of my heart, for all the incredible things you do to help!

## What's Coming 2025



2025 brings many special fundraising events and drives to help us continue doing good for our community. As always, announcements are made on our Facebook page and the CCAP website.

CCAP will also continue strengthening our relationships with our community partners





and local non-profits to grow advocacy for our clients through coordinated services and resources.